

A Sacred Experience Found Nowhere Else – The Osame-Dachi Sword Ritual at Oyama Afuri Shrine



<b>Overview</b>		
<p>Step beyond typical sightseeing with this rare opportunity to explore the sacred grounds of Oyama Afuri Shrine, guided by a Shinto priest. Participate in the Osame-dachi wooden sword offering ritual, a solemn ceremony recognized as part of Japan Heritage. This experience offers a deeper understanding of Edo-period culture and the spiritual roots of Bushido and Shinto.</p> <p>The program also features displays and sales of traditional local crafts, such as Oyama Koma (wooden spinning tops), handcrafted by skilled local craftsman. Participants can engage directly with the only last craftsman and experience elements of Edo-period culture through folk toys and regional crafts.</p> <p>It also offers meaningful opportunities to connect with both the shrine priest and local artisan.</p>	<b>Target</b>	<p>FIT, small private groups (2–10 people) from Europe and North America</p> <p>Upper middle-class travelers in their 40s–50s interested in authentic Japanese culture</p>
	<b>Tour Options</b>	<p>① 1-Day Osame-dachi Wooden Sword Offering Experience (No Dinner)</p> <p>② 1-Day Osame-dachi Wooden Sword Offering Experience with Dinner and After-Hours Cable Car Ride</p> <p>③ 2-Day Osame-dachi Wooden Sword Offering Experience with Pilgrim lodging Stay</p>

# Program Overview

## Tour ① 1-Day Osame-dachi Wooden Sword Offering Experience (No Dinner)

**Price: ¥35,000 per person**



### Theme:

Experience Japan's spiritual heritage through the Osame-dachi ritual at Oyama Afuri Shrine and explore local craftsmanship with displays of Oyama Koma (wooden spinning tops) and more.

### Included:

- Round-trip cable car fare
- Guide fee
- Osame-dachi ritual participation fee
- One drink and one sweet at the cafe
- Wooden spinning top experience

### Not Included:

- Additional food or beverages
- Souvenirs

Time	Location	Activity
13:00	Oyama Cable Bus Stop	Meet and orientation
13:00-14:10	Car Park - Oyama Pilgrimage Path - Cable Car	Walk along the Oyama pilgrimage and interact with a craftsman at Koma Sando (Kanekoya)
14:20-14:30	Cable Car	
14:30-15:00	Oyama Afuri Shrine	Participate in the Osame-dachi ritual and formal prayer
15:00-15:30	Oyama Afuri Shrine	Guided tour of the shrine grounds
15:30-16:10	Sekison Cafe (within shrine grounds)	Teatime
16:20-16:30	Cable Car	
16:45	Oyama Cable Bus Stop	Tour ends (Buses to Isehara Station departs at 16:45 or 17:15)



# Product & Tariff Sheet

## ① 1-Day Osame-dachi Wooden Sword Offering Experience (No Dinner)

Kanagawa / Isehara



### Overview

Carry a 2-meter wooden sword on a 30-minute walk through Oyama's beautiful natural surroundings, calming the mind and spirit on the way to Oyama Afuri Shrine. Along the route, a guide shares stories of old teahouses, pilgrim lodgings, and local culture. At the shrine, meet a Shinto priest to explore Oyama's ties to Mt. Fuji, its role as the sacred "Rainfall Mountain," and Japan's deep tradition of nature worship. Finally, take part in the rare Osame-dachi ritual, sharing in the prayers and hopes once offered by pilgrims at this revered site.

### Sales Points

- Go beyond typical sightseeing with the Osame-dachi ritual—a sacred blend of Bushido and Shinto spirit.
- Dedicate a sword under the guidance of shrine priests and gain hands-on insight into traditional Japanese culture.
- Meet craftspeople and discover authentic local culture.

### General Information

- Contact: JTB Kanagawa West Branch
- Business Hours: 9:30-17:30
- Phone: 046-239-0051
- Email: oyama-tuuyaku-jimukyoku@jtb.com

<b>Tour Type</b>	Individual / Group (package tours)
<b>Target</b>	Upper middle-class travelers in their 40s–50s interested in Japanese culture
<b>Sales Price (Tax excluded)</b>	35,000 yen/person
<b>Includes</b>	Cable car fare (round-trip), guide fee, ritual participation fee, one drink and one sweet at the cafe, spinning top experience
<b>Meeting Point</b>	Oyama Cable Bus Stop Oyama, Isehara City, Kanagawa 259-1107
<b>Directions</b>	Approx. 25 min by bus from Isehara Station
<b>Reservation Deadline</b>	At least 10 days in advance
<b>Reservation Period</b>	Except the 1st of each month
<b>Time Required / Start Time</b>	Approx. 4 hrs 45 min / starts at 13:00
<b>Group Size</b>	2–10 pax/group (min/max)
<b>Private</b>	Not available
<b>Languages</b>	<input checked="" type="checkbox"/> EN <input type="checkbox"/> CN <input type="checkbox"/> KR <input type="checkbox"/> Other:

# Program Overview

## Tour ② 1-Day Osame-dachi Wooden Sword Offering Experience with Dinner and After-Hours Cable Car Ride

**Price: ¥ 105,000 per person**



### Theme:

Experience Japan's spiritual heritage through the Osame-dachi ritual at Oyama Afuri Shrine, followed by a special private dinner with breathtaking night views of Sagami Bay.

### Included:

- One-way cable car fare (up, during operating hours)
- One-way cable car fare (down, after hours)
- Night dinner fee
- Wooden spinning top experience
- Osame-dachi ritual participation fee
- Guide fee

### Not Included:

- Drinks at dinner
- Souvenirs

Time	Location	Activity
13:30	Oyama Cable Bus Stop	Meet and orientation
13:30-14:40	Car Park - Oyama Pilgrimage Path - Cable Car	Walk along the Oyama pilgrimage and interact with craftspeople at Koma Sando (Kanekoya)
14:50-15:00	Cable Car	
15:10-16:00	Oyama Afuri Shrine	Participate in the Osame-dachi ritual and formal prayer
16:00-17:00	Oyama Afuri Shrine	Guided tour of the shrine grounds
17:00-19:00	Cafe Sekison (within shrine grounds)	Exclusive dinner
19:30-19:40	Cable Car	
20:00	Oyama Cable Bus Stop	Tour ends (Buses to Isehara Station departs at 20:20 or 20:40; last bus: 21:07)

## Product & Tariff Sheet

### ② 1-Day Osame-dachi Wooden Sword Offering Experience with Dinner and After-Hours Cable Car Ride

Kanagawa / Isehara



#### Overview

In the same flow as Tour ①, this experience features a pilgrimage walk, shrine visit, Osame-dachi ritual, and meeting local craftspeople. It concludes with a special night dinner at the stylish Cafe Sekison within Oyama Afuri Shrine. Enjoy breathtaking night views and a private setting, with the added exclusivity of an after-hours cable car.

#### Sales Points

- Explore the history and meaning of the Osame-dachi ritual, which is deeply connected to Bushido, Shinto, and the sword as a path to self-discipline. This program offers profound insights and a richer cultural experience than typical tours.
- Enjoy a special private dinner on Mt. Oyama after cable car hours for a truly unique evening.

#### General Information

- Contact: JTB Kanagawa West Branch
- Business Hours: 9:30-17:30
- Phone: 046-239-0051
- Email: oyama-tuuyaku-jimukyoku@jtb.com

<b>Tour Type</b>	Individual / Group (package tours)
<b>Target</b>	Upper middle-class travelers in their 40s–50s interested in Japanese culture
<b>Sales Price (Tax excluded)</b>	105,000 yen/person
<b>Includes</b>	Cable car fare (up: operating hours, down: after hours), guide fee, ritual participation fee, spinning top experience, dinner (excl. drinks)
<b>Meeting Point</b>	Oyama Cable Bus Stop Oyama, Isehara City, Kanagawa 259-1107
<b>Directions</b>	Approx. 25 min by bus from Isehara Station
<b>Reservation Deadline</b>	At least 10 days in advance
<b>Reservation Period</b>	Except the 1st of each month
<b>Time Required / Start Time</b>	Approx. 6.5 hrs / starts at 13:30
<b>Group Size</b>	3–10 pax/group (min/max)
<b>Private</b>	Available for certain parts
<b>Languages</b>	<input checked="" type="checkbox"/> EN <input type="checkbox"/> CN <input type="checkbox"/> KR <input type="checkbox"/> Other:



# Program Overview

## Tour ③ 2-Day Osame-dachi Wooden Sword Offering Experience with Pilgrim Lodging Stay

**Price: ¥ 125,000 per person**



### Theme:

Experience Japan's spiritual heritage through the Osame-dachi ritual at Oyama Afuri Shrine, followed by a special private dinner with breathtaking night views of Sagami Bay, and an overnight stay in traditional pilgrim lodging.

### Included:

- One-way cable car fare (up, during operating hours)
- One-way cable car fare (down, after hours)
- Night dinner fee
- Guide fee
- Wooden spinning top experience
- Osame-dachi ritual participation fee
- Lodging (breakfast included)
- Morning prayer ritual and Josho (Shinto sacred text copying) experience

### Not Included:

- Drinks at dinner
- Souvenirs

Time	Location	Activity
Day 1: 14:00	Oyama Cable Bus Stop	Meet and orientation
14:00-14:40	Car Park - Oyama Pilgrimage Path - Cable Car	Walk along the Oyama pilgrimage
14:50-15:00	Cable Car	
15:10-16:00	Oyama Afuri Shrine	Guided tour of the shrine grounds led by Mr. Meguro
16:00-17:00	Oyama Afuri Shrine	Participate in the Osame-dachi ritual
17:00-19:00	Teahouse Sekison (within shrine grounds)	Exclusive dinner
19:30-19:40	Cable Car	
20:00~	Ryokan Asada	Overnight stay in pilgrim lodging

## Program Overview

### Tour Option ③ 2-Day Osame-dachi Wooden Sword Offering Experience with Pilgrim Lodging Stay

**Price: ¥ 125,000 per person**

Time	Location	Activity
Day 2: 7:00-8:30	Pilgrim lodging	Early-morning prayer and Josho (Shinto sacred text copying) experience
8:30-9:30	Pilgrim lodging	Breakfast and closing session
9:30-10:15	Koma Sando (Kanekoya)	Interaction with local craftsman
10:30	Oyama Cable Bus Stop	Tour ends



## Product & Tariff Sheet

### ③ 2-Day Osame-dachi Wooden Sword Offering Experience with Pilgrim Lodging Stay

Kanagawa / Isehara



#### Overview

In the same flow as Tour ②, this experience features a pilgrimage walk, shrine visit, Osame-dachi ritual, meeting local craftspeople, and a special dinner. Stay overnight at a traditional lodge at the foot of Mt. Oyama, just as pilgrims did in the 17th century. The next morning, enjoy exclusive early prayer and Shinto sacred text copying, share reflections over breakfast, and receive a final message from the inn's priest-owner.

#### Sales Points

- Walk the pilgrimage path and stay in a pilgrim lodging, rare experiences beyond what casual visitors can access.
- Gain deeper insight into Japanese philosophy and spirituality through thoughtful explanations that turn this program into a meaningful journey of understanding Japanese culture.

#### General Information

- Contact: JTB Kanagawa West Branch
- Business Hours: 9:30-17:30
- Phone: 046-239-0051
- Email: oyama-tuuyaku-jimukyoku@jtb.com

<b>Tour Type</b>	Individual / Group (package tours)
<b>Target</b>	Upper middle-class travelers in their 40s–50s interested in Japanese culture
<b>Sales Price (Tax excluded)</b>	125,000 yen/person
<b>Includes</b>	Cable car fare (up: operating hours, down: after hours), guide fee, ritual participation fee, spinning top experience, dinner (excl. drinks), lodging (incl. breakfast), morning prayer and Josho experience
<b>Meeting Point</b>	Oyama Cable Bus Stop Oyama, Isehara City, Kanagawa 259-1107
<b>Directions</b>	Approx. 25 min by bus from Isehara Station
<b>Reservation Deadline</b>	At least 10 days in advance
<b>Reservation Period</b>	Except the 1st of each month
<b>Time Required / Start Time</b>	2 days 1 night / starts Day 1 at 14:00, ends Day 2 at 10:30
<b>Group Size</b>	3–10 pax/group (min/max)
<b>Private</b>	Available for certain parts
<b>Languages</b>	<input checked="" type="checkbox"/> EN <input type="checkbox"/> CN <input type="checkbox"/> KR <input type="checkbox"/> Other: