

A Sacred Experience Found Nowhere Else – The Osame-Dachi Sword Ritual at Oyama Afuri Shrine



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| <b>Overview</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | <b>Target</b>       | FIT, small private groups (2–10 people) from Europe and North America<br>Upper middle-class travelers in their 40s–50s interested in authentic Japanese culture   |
| <p>Step beyond typical sightseeing with this rare opportunity to explore the sacred grounds of Oyama Afuri Shrine, guided by a Shinto priest. Participate in the Osame-dachi wooden sword offering ritual, a solemn ceremony recognized as part of Japan Heritage. This experience offers a deeper understanding of Edo-period culture and the spiritual roots of Bushido and Shinto.</p> <p>The program also features a display and sale of traditional local craft, such as the Oyama Koma (wooden spinning top), handcrafted by a skilled local craftsman. Participants can engage directly with this craftsman and experience elements of Edo-period culture through folk toys and regional craftsmanship.</p> <p>It also offers meaningful opportunities to connect with the shrine priest and a local artisan.</p> | <b>Tour Options</b> | <ul style="list-style-type: none"><li>① 1-Day Osame-dachi Wooden Sword Offering Experience</li><li>② 2-Day Osame-dachi Wooden Sword Offering Experience</li></ul> |

# Program Overview

## Tour ① 1-Day Osame-dachi Wooden Sword Offering Experience

**Price: ¥35,000 per person**



### Theme:

Experience Japan's spiritual heritage through the Osame-dachi ritual at Oyama Afuri Shrine and explore local craftsmanship with displays of Oyama Koma (wooden spinning tops) and more

### Included:

- Round-trip cable car fare
- Guide fee
- Osame-dachi ritual participation fee
- Café drink and snack
- Wooden spinning top experience

### Not Included:

- Additional food or beverages
- Souvenirs

| Time        | Location                                     | Activity                                                                                        |
|-------------|----------------------------------------------|-------------------------------------------------------------------------------------------------|
| 12:30       | Oyama Cable Bus Stop                         | Meet and orientation                                                                            |
| 12:30-13:50 | Car Park - Oyama Pilgrimage Path - Cable Car | Walk along the Oyama pilgrimage and interact with a local craftsperson at Koma Sando (Kanekoya) |
| 14:00-14:15 | Cable Car                                    |                                                                                                 |
| 14:15-14:45 | Oyama Afuri Shrine                           | Participate in the Osame-dachi ritual and formal prayer                                         |
| 14:45-15:15 | Oyama Afuri Shrine                           | Guided tour of the shrine grounds                                                               |
| 15:15-16:00 | Saryo Sekison Cafe (within shrine grounds)   | Teatime                                                                                         |
| 16:20-16:30 | Cable Car                                    |                                                                                                 |
| 16:45       | Oyama Cable Bus Stop                         | Tour ends<br>(Buses to Isehara Station departs at 16:45 or 17:15)                               |



## ① 1-Day Osame-dachi Wooden Sword Offering Experience

Kanagawa / Isehara



### Overview

Carry a 2-meter wooden sword on a 30-minute walk through Oyama's beautiful natural surroundings, calming the mind and spirit on the way to Oyama Afuri Shrine. Along the route, a guide shares stories of old teahouses, pilgrim lodgings, and local culture. At the shrine, meet a Shinto priest to explore Oyama's ties to Mt. Fuji, its role as the sacred "Rainfall Mountain," and Japan's deep tradition of nature worship. Finally, take part in the rare Osame-dachi ritual, sharing in the prayers and hopes once offered by pilgrims at this revered site.

### Sales Points

- Go beyond typical sightseeing with the Osame-dachi ritual—a sacred blend of Bushido and Shinto spirit.
- Dedicate a sword under the guidance of shrine priests and gain hands-on insight into traditional Japanese culture.
- Meet a craftsperson and discover authentic local culture.

### General Information

- Contact: JTB Kanagawa West Branch
- Business Hours: 9:30-17:30
- Phone: 046-239-0051
- Email: oyama-tuuyaku-jimukyoku@jtb.com

|                                   |                                                                                                                                |
|-----------------------------------|--------------------------------------------------------------------------------------------------------------------------------|
| <b>Tour Type</b>                  | Individual / Group (package tours)                                                                                             |
| <b>Target</b>                     | Upper middle-class travelers in their 40s–50s interested in Japanese culture                                                   |
| <b>Sales Price (Tax excluded)</b> | 35,000 yen/person                                                                                                              |
| <b>Includes</b>                   | Cable car fare (round-trip), guide fees, ritual participation fee, café refreshments, spinning top experience                  |
| <b>Meeting Point</b>              | Oyama Cable Bus Stop<br>Oyama, Isehara City, Kanagawa 259-1107                                                                 |
| <b>Directions</b>                 | Approx. 25 min by bus from Isehara Station                                                                                     |
| <b>Reservation Deadline</b>       | At least 10 days in advance                                                                                                    |
| <b>Reservation Period</b>         | Except the 1st of each month                                                                                                   |
| <b>Time Required / Start Time</b> | Approx. 4 hrs 45 min / starts at 12:30                                                                                         |
| <b>Group Size</b>                 | 2–10 pax/group (min/max)                                                                                                       |
| <b>Private</b>                    | Not available                                                                                                                  |
| <b>Languages</b>                  | <input checked="" type="checkbox"/> EN <input type="checkbox"/> CN <input type="checkbox"/> KR <input type="checkbox"/> Other: |

# Program Overview

## Tour ② 2-Day Osame-dachi Wooden Sword Offering Experience

**Price: ¥ 120,000 per person**



### Theme:

Experience Japan's spiritual heritage through the Osame-dachi ritual at Oyama Afuri Shrine. This exclusive program also includes a private performance of Noh and Gagaku (ancient court music), a delicately prepared tofu-based dinner, and an overnight stay at a traditional shukubo (pilgrim's lodging) that has welcomed worshippers for generations.

### Included:

- Round-trip cable car fare
- Café drink and snack
- Guide fee
- Noh and Gagaku performance

- Osame-dachi ritual participation fee
- Lodging (dinner and breakfast included)
- Morning prayer ritual and Josho (Shinto sacred text copying) experience
- Wooden spinning top experience

### Not Included:

- Souvenirs

| Time         | Location                                                                       | Activity                                                                          |
|--------------|--------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|
| Day 1: 12:30 | Oyama Cable Bus Stop                                                           | Meet and orientation                                                              |
| 12:30-13:50  | Car Park - Oyama Pilgrimage Path - Koma Pilgrimage Path (Kanekoya) - Cable Car | Walk along the Oyama pilgrimage<br>Cultural exchange with a traditional craftsman |
| 14:00-14:15  | Cable Car                                                                      |                                                                                   |
| 14:15-14:45  | Oyama Afuri Shrine                                                             | Guided tour of the shrine grounds led by Mr. Meguro                               |
| 14:45-15:15  | Oyama Afuri Shrine                                                             | Participate in the Osame-dachi ritual                                             |
| 15:15-16:00  | Saryo Sekison Cafe (within shrine grounds)                                     | Tea time                                                                          |
| 16:20-16:30  | Cable Car                                                                      |                                                                                   |
| 17:00-       | Ryokan Asada                                                                   | Check-in                                                                          |
| 17:45-18:30  | Ryokan Asada                                                                   | Noh and Gagaku performance                                                        |
| 18:30        | Ryokan Asada                                                                   | Dinner                                                                            |

# Program Overview

## Tour ② 2-Day Osame-dachi Wooden Sword Offering Experience

**Price: ¥ 120,000 per person**

| Time             | Location             | Activity                                                                 |
|------------------|----------------------|--------------------------------------------------------------------------|
| Day 2: 7:00-8:30 | Pilgrim lodging      | Morning shrine worship and Josho (Shinto sacred text copying) experience |
| 8:30-9:30        | Pilgrim lodging      | Breakfast and closing session                                            |
| 10:00            | Oyama Cable Bus Stop | Tour ends                                                                |





## ② 2-Day Osame-dachi Wooden Sword Offering Experience

Kanagawa / Isehara



### Overview

This program follows the same flow as Tour ①, featuring a pilgrimage walk, shrine visit, Osame-dachi ritual, meeting a local craftsman, and tea time. Guests stay overnight at a traditional pilgrim lodge at the foot of Mt. Ōyama, just as pilgrims did in the 17th century. Before a refined tofu-centered dinner, enjoy a private performance of Noh and Gagaku (ancient court music), with the rare chance to touch masks and traditional instruments. The next morning includes exclusive early shrine access, breakfast, and closing words from the inn's priest-owner.

### Sales Points

- Walk the pilgrimage path and stay in a pilgrim lodge, rare experiences beyond what casual visitors can access.
- Gain deeper insight into Japanese philosophy and spirituality through thoughtful explanations that turn this program into a meaningful journey of understanding Japanese culture.

### General Information

- Contact: JTB Kanagawa West Branch
- Business Hours: 9:30-17:30
- Phone: 046-239-0051
- Email: oyama-tuuyaku-jimukyoku@jtb.com

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|-----------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Tour Type</b>                  | Individual / Group (package tours)                                                                                                                                                                                         |
| <b>Target</b>                     | Upper middle-class travelers in their 40s–50s interested in Japanese culture                                                                                                                                               |
| <b>Sales Price (Tax excluded)</b> | 120,000 yen/person                                                                                                                                                                                                         |
| <b>Includes</b>                   | Round-trip cable car fare, guide fee, ritual participation fee, spinning top experience, café refreshments, lodging (includes dinner and breakfast), morning shrine visit and Josho experience, Noh and Gagaku performance |
| <b>Meeting Point</b>              | Oyama Cable Bus Stop<br>Oyama, Isehara City, Kanagawa 259-1107                                                                                                                                                             |
| <b>Directions</b>                 | Approx. 25 min by bus from Isehara Station                                                                                                                                                                                 |
| <b>Reservation Deadline</b>       | At least 10 days in advance                                                                                                                                                                                                |
| <b>Reservation Period</b>         | Except the 1st of each month                                                                                                                                                                                               |
| <b>Time Required / Start Time</b> | 2 days 1 night / starts Day 1 at 12:30, ends Day 2 at 10:00                                                                                                                                                                |
| <b>Group Size</b>                 | 2–10 pax/group (min/max)                                                                                                                                                                                                   |
| <b>Private</b>                    | Available for certain parts                                                                                                                                                                                                |
| <b>Languages</b>                  | <input checked="" type="checkbox"/> EN <input type="checkbox"/> CN <input type="checkbox"/> KR <input type="checkbox"/> Other:                                                                                             |